The Christkindlmarket tradition started in 1996 in the heart of downtown Chicago and has experienced tremendous growth, which led to the opening of additional markets in Illinois and Wisconsin. It has become the ideal place for families to create unique holiday memories with international flair.

Inspired by the 16th century Christkindlesmarkt in Nuremberg, Germany, one of the first holiday markets of its kind, the Christkindlmarket is well-known for its red and white striped vendor booths boasting high quality gifts, authentic German food and drink and mulled wine, called Glühwein, the signature drink of the market.
Bringing the Christkindlmarket “Home for the Holidays”

From the safety and comfort of their homes, visitors from around the nation can continue their annual tradition online.

A newly designed website allows people to shop some of their favorite Christkindlmarket products, participate in virtual special events, and learn about German customs.

One of the highlights consists of the daily virtual Advent calendar prize drawing on the Christkindlmarket Facebook page from December 1st - December 24th.

Special deals and promotions will also be announced on the Christkindlmarket Instagram page and through the newsletter.
Online Marketplace

Featuring over 35 Christkindlmarket vendors, the online market place has everything that visitors love. From ornaments and gifts to sweets and treats from Germany and beyond.

Some of the fan favorite vendors include:

- Sweet Castle
- Bob’s Belgian Hot Chocolate
  - Glaswerks Ornaments
  - Viktoria Anna Ornaments

The online marketplace will open November 1st through December 31st. Some vendor products are limited, visitors are encouraged to get their treasures before they are gone.
Limited Gift Boxes

This year, visitors can experience the feel, taste and smells of the market while being cozied up at home, through the purchase of the Christkindlmarket Gift Boxes. They get to pick and choose from three different ones:

- Home for the Holidays
- A Few of our Favorite Things
- Prost

All of the limited edition Christkindlmarket gift boxes feature German holiday favorites and ‘must-haves.’ Pre-orders will be taken through the website, beginning on October 1st, to ensure fans do not miss out on their favorite limited-edition goodies. Detailed descriptions with pictures of each box can be found under "Shop" on christkindlmarket.com.
This is the season for market fans to show their Christkindlmarket spirit! Visitors can cozy up with the exclusive Christkindlmarket hat and scarf set.

Two options are available: The beautiful glühwein-colored beanie with a beige faux fur pom-pom, or the versatile fleece beanie in navy.

Either one is bundled with the glühwein and navy-colored Christkindlmarket scarf, that puts a modern twist on the traditional soccer scarf.

The best part: All three items are embroidered with Christkindlmarket logo patches.

These merchandise bundles will soon be available for pre-ordering.
Virtual Events

Every Sunday from November 20th - December 24th, those young and young at heart will be able to stream a new Christkind Story Time video under "Gallery" on the website as well as on the Christkindlmarket YouTube channel.

Visitors will learn about German customs, dishes, Advent traditions, and arts and crafts.

More virtual special events like cooking demonstrations and Christkindlmarket Trivia will be posted in the virtual event calendar.

The Kinder Club offers a variety of free coloring and riddles pages as downloadable PDFs, as well as a website scavenger hunt. Information about new events and family-friendly specials can be received by signing up for the Kinder Club Newsletter.
Social Media

@Christkindlmarket
@TheChristkindlmarket
@TheChristkindl

@Christmaschi
Christkindlmarket Chicago

@TheChristkindlmarket
@TheChristkindlmarket
For general inquiries, to request media interviews or high-resolution photos, please contact:

Leila Schmidt
Assistant Manager
Communications & Intercultural Training

schmidt@GermanAmericanEvents.com

Direct: (312) 585-8331
Main: (312) 494-2175